

# A PROGRESS REPORT OF APEC SERVICES COMPETITIVENESS ROADMAP (ASCR)

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# BACKGROUND

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- Services play a vital role in the APEC region growth over the coming decade. Computer Telephony Integration (CTI) creates various platforms for services providers, such as women and small business, to participate the trade. Services becomes globally with global value chains.
- The need of guidance and implementation plan to facilitate the services trade and investment as well as elevate the competitiveness of the services sector.

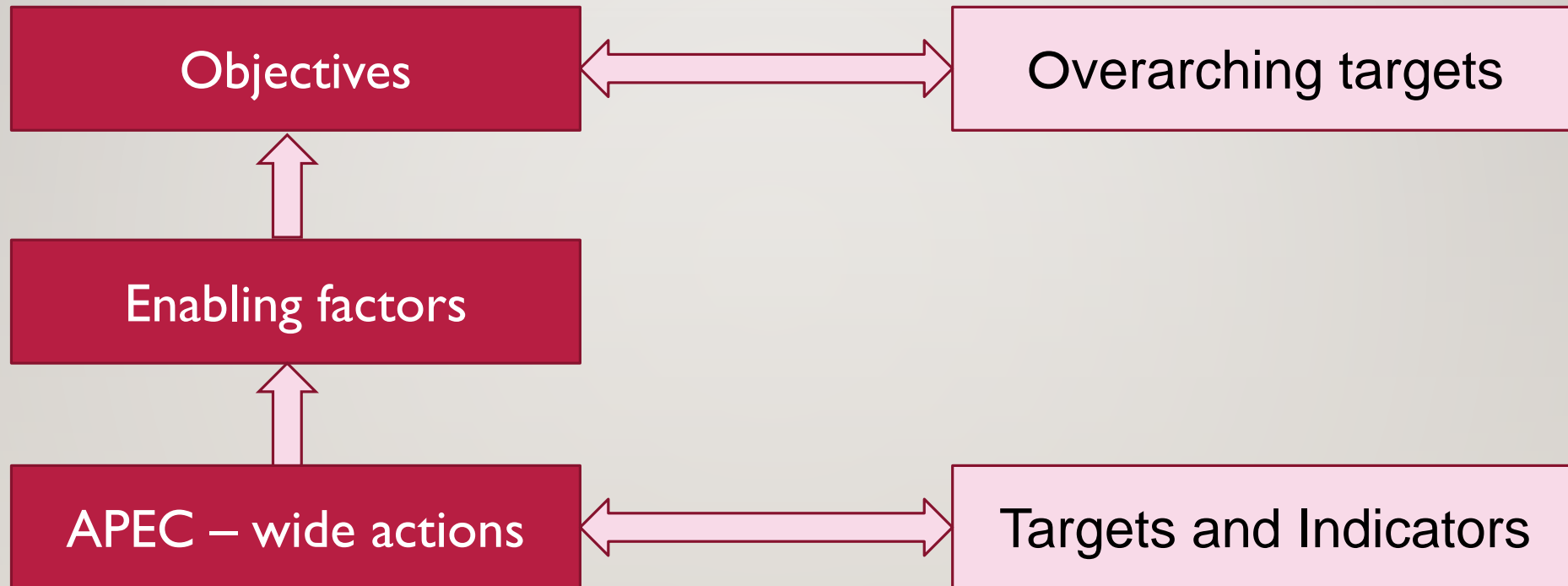
# BACKGROUND

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- 2015: Leaders of APEC called for the strategic and long-term Services Competitiveness Roadmap with actions and mutually agreed targets to be achieved by 2025.
- 2016: APEC Services Competitiveness Roadmap Implementation Plan (2016 – 2025) in the APEC Ministerial Meeting
- 2017: Report from the Economic Committee to SOMI Under the APEC Services Competitiveness Roadmap in the First Senior Officials' Meeting



# ASCR FRAMEWORK



# OBJECTIVES OF ASCR

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- Increased services value-adding capacity of APEC economies;
- Cultivation of globally competitive services sectors of APEC economies;
- Expansion of trade and investment in services in APEC economies via improvements in physical, institutional, and people-to-people connectivity;
- Enhancement of Global Value Chain (GVC) participation of all business especially micro, small, and medium enterprises (MSME);

# OBJECTIVES OF ASCR

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- Wider access to more efficient and greater variety of services for APEC and its people;
- Job creation and growth while promoting social inclusion and human development;
- Addition of measures in pursuit of the APEC Leaders' Growth Strategy for inclusive, innovative, balanced, secure, and sustainable growth.

# OVERARCHING TARGETS OF ASCR

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- Ensuring an open and predictable environment for access to services markets by progressively reducing restrictions to services trade and investment;
- Increasing the share (%) of services exports from APEC economies in the total world services exports so that it exceeds the current share in world services exports by 2025;
- Increasing trade in services in the APEC region so that, by 2025, the compound average annual growth rate exceeds the historic average of 6.8 percent and the share (%) of value-added of the services sector in the total GDP of the APEC region exceeds the global average level by 2025.



# ACTION #14 FOR POLICY PARTNERSHIP ON FOOD SECURITY (PPFS) AND COMMITTEE ON TRADE AND INVESTMENT (CTI)

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There are totally 14 APEC-wide actions in which action #14 is directly related to Food security and FLW reduction:

➤ **Action:**

Progressive facilitation of services to improve the regional food system to ensure access to safe, high quality food supplies across the Asia-Pacific.

➤ **Background:** Enhancing the efficiency, productivity and safety of the food chain is central to the purpose of the APEC Food Security Roadmap Towards 2020.

# ACTION #14 FOR POLICY PARTNERSHIP ON FOOD SECURITY (PPFS) AND COMMITTEE ON TRADE AND INVESTMENT (CTI)

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➤ **Outputs:** PPFS and CTI's collaboration could focus on:

- Discussion and definition of the scope of food-related services;
- Collection and analysis of information on regulatory regimes and the policy environment in member economies.

➤ **Proposed indicators under ASCR Implementation Plan:**

- Promote increase of trade in food-related services, in term of data availability when an APEC index is available.
- Improved food security outcomes owing to the role of supporting services in the agri-food sector.

# THE PROGRESS OF THE ASCR BASELINE INDICATOR

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- For APEC-wide action #14, as at 31 July 2017, PSU has proposed one indicator, namely the FAO prevalence of food inadequacy (as a measure of improved food security outcomes).
- Establishment of a coherent accounting system and indicators of food loss and waste reduction along the food supply chain to enhance food security and environmental sustainability for APEC member economies could be proposed.

# ASCR AND FLW REDUCTION FOR AN APEC SUSTAINABLE FOOD SYSTEM

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- PPFS is one of the fora of ASCR
- Enhancing the Global Value Chain is the mutual goal of both ASCR Implementation Plan and APEC Action Plan for Reducing Food Loss and Waste
  - ASCR: The rise of GVCs has been underpinned by improvements in information and communications technology
  - APEC Action Plan for FLW: Enhancing food supply efficiency



# CONCLUSIONS

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- For FLW reduction, services competitiveness can be enhanced by improving the value chain such as quantifying losses in the marketing chain, improving cool chain infrastructure, using innovative technology in marketing channel which also recommended to reduce FLW in APEC economies.
- The need of waste estimates and proposed accounting system as a part of the PPFS outputs and indicators under ASCR.



THANK YOU FOR YOUR ATTENTION!